

To remove your name from Mailing/phone lists:

1. Contact Direct Marketing Association in writing, requesting removal of your name from any baby product mailing and/or phone list.
2. Provide your name, address (and phone number and requesting deletion from phone list).
3. You need to request that all variations of your name to be deleted, such as:

Mr. and Mrs. John Doe
Mary and John Doe
Parents of baby Bonnie Doe

Mail List: Direct Marketing Association, Mail Preference Service
PO Box 9008, Farmingdale, NY, 11735

Phone List: Direct Marketing Association, Telephone Preference
Service, PO Box 9014, Farmingdale, NY, 11735

Allow 90 days to take effect. For information, call 1-212-768-7277

SIDS of Illinois

