

Sudden Infant Death Services of Illinois Inc.

FUNDRAISING 2024



Fallen Leaf Fundraiser

Friday, October 18th, 2024



6010 Route 53, Suite A
Lisle, IL 60532
630-541-3901
www.sidsillinois.org



Contact: Executive Director
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WHO WE ARE

SIDS of Illinois, Inc. began 55 years ago at a kitchen table, by a group of women helping support a friend whose baby died suddenly without explanation. This was before Sudden Infant Death Syndrome became recognized on a death certificate. Since then, SIDS of Illinois, Inc. has relocated to Lisle, IL and continues the original mission to support those grieving the death of an infant, birth to age one year, regardless of cause or manner of death.

Sudden Infant Death Services of Illinois, Inc., is a not for profit, 501(c)(3) organization dedicated to the PREVENTION of sudden, unexpected infant death by providing educational programs to families, healthcare professionals, law enforcement, childcare providers, and the general public as well as BEREAVEMENT services to families and any others who have experienced the tragedy of sudden, unexpected infant death.

SIDS of IL, Inc. still remains a small family of dedicated professionals. We have 15 dedicated board members, 3 staff members, 3 support assistants, and 5 educators and countless other supporters and volunteers!



Photo of the SIDS of IL, Inc. team taken at the 2023 Fallen Leaf Fundraiser.

2024

TRANSPORTATION NEEDED

SIDS OF IL, INC.

SIDS of IL, Inc. has grown exponentially since 2020, serving 30% more families each year. We are the ONLY non profit organization that services the entire state of Illinois and offers both virtual and in person support to families and other organizations. At times, we receive over 60 referrals weekly from families seeking a safe place for a baby to sleep and provide safe sleep education in various languages. Yearly, our team drives over 5,000 miles to deliver cribs and provide safe sleep education to families and professionals all over the state! We currently make this happen by renting cars or driving our own vehicles which limits access and quantity of products we can provide that are cost effective for communities in low income cities.

With our own SIDS of IL, Inc. Company Van, we would be accessible more often, provide 5x the products in one trip, keep our traveling team safe, and spread the word on the road!

Our fundraising goal for 2024 is to raise over \$60k for the cost of the van, image and wrapping, and insurance coverage cost. Our goal date is scheduled for the night of our biggest fundraiser of the year -

Friday, October 18th at our 3rd Annual Fallen Leaf Fundraiser.

SIDS IL Company Van

~\$60,000

Design Wrapping

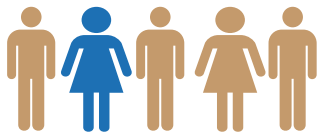
~\$5,000



The Fallen Leaf Fundraiser - Friday, October 18th, 2024

www.sidsillinois.org

HELP KEEP BABIES SAFE



1 in 5 people know someone
who has experienced the
death of an infant.

Every week 3 babies die of a sleep related death in Illinois. Help us reach the public and be more accessible to those in need. Every donation counts in getting closer to our goal. Every donation gets us closer to lowering the infant death rate in Illinois. Help be part of the change that Illinois desperately needs.



The average car we rent holds only 10 cribs which limits the amount of product we can give out without paying the UPS shipping fee of \$40 per item. With a SIDS of IL Company Van we would be able to fit over 50 cribs and other products such as baby items, gift bags, baby clothes, diapers etc.



3 WAYS TO HELP

ONE	<p>Fundraise or donate \$\$ to help us get the SIDS IL Company Van! Go to www.sidsillinois.org and click the donate button!</p>
FUNDRAISE	
TWO	<p>Help us choose the design of the image wrap that goes on the van! Go to our website, our social media pages, and /or the Fallen Leaf Fundraiser and vote for your favorite design! The design will be picked at the Fallen Leaf Fundraiser!</p>
HELP US DESIGN THE VAN!	
THREE	<p>Buy your ticket to the Fallen Leaf Fundraiser and bring your friends!</p> <p>Donate goods or services to auction off at the fundraiser. Email Lucy@sidsillinois.org for information!</p>
RSVP TO THE FALLEN LEAF FUNDRAISER!	